

2018 Events & Sponsorship Opportunities

JASMYN supports and empowers LGBTQ young people by creating safe space, providing health and wholeness services, and offering youth development opportunities, while bringing people and resources together to promote equality and human rights.

Thank you for your interest in partnering with JASMYN!

Throughout the calendar year, JASMYN works with select companies and individuals to create awareness, education, and youth events that help meet our mission and work towards the achievement of our organizational vision: *LGBTQ young people are affirmed in their identities, confident in their futures, and are a valued asset in the Northeast Florida community.*

- **Signature Events – Community:** designed to engage the widest audiences from Jacksonville and the Northeast Florida region, JASMYN signature events draw both new friends and long-time supporters to fun, fabulous gatherings whose proceeds benefit programs and services for JASMYN young people.
- **Signature Events – Youth:** Primarily open to young people ages 13-23, these special events are designed to provide social opportunities in safe space, with supportive staff and trained volunteers, to create positive memories in an affirming environment.
- **Community Education & Awareness:** cultural competency training and community education help to advance safety, equality, and a better future for our young people today and in the community they will inherit as adults.



Signature Events – Community

Month	Event	Audience	Location	Presenting Sponsor	Lead Sponsors	Other Sponsorship Levels
April	<p>Strides for Pride 5K Run & 1K Fun Walk</p> 	<p>Ages 8 – 80 Runners, Families, Community Partners, Riverside/5 Pts Neighborhoods</p> <p><i>Note: Google AdWords Opportunity – New to 2018!</i></p>	Riverside Park	\$10,000 (Open)	Champions for Change: \$7,500	<p>\$5,000 - Top Leaders in Diversity</p> <p>\$2,500 – Partners in Pride</p> <p>\$1,500 - Community Partners</p> <p>\$500 – Race Patron</p>
October	<p>Coming Out Day Breakfast & Awards</p> 	Business, Corporate, Education, Civic, and Nonprofit Leadership	Hyatt Riverfront	Delores Barr Weaver Endowed \$10,000 Event Grant Fund, est. 2015	Champions for Change: \$7,500	<p>\$5,000 - Top Leaders in Diversity</p> <p>\$2,500 – Partners in Pride</p> <p>\$1,500 - Community Partners</p> <p>\$500 – Table Patron</p>



Contact: Angela Strain
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Signature Events – Youth

Month	Event	Audience	Location	Presenting Sponsor	Other Sponsorship Levels
April	National Youth HIV Testing Day Backyard BBQ	All Ages – HIV Counseling & Testing, Entertainment, Prizes	JASMYN Campus	\$2,500	\$100 - \$1,000
May	Alternative Prom	200+ Young People Ages 13-23, from all of NE Florida	MOSH	\$5,000	\$100 - \$2,500
August	Back to School Backpacks & Celebration	150 High School to College Age Youth	TBD	\$2,500	\$100 - \$2,500
October 6 & 7	JASMYN's Float and Festival Tent – River City Pride Parade & Festival	100+ youth, thousands along parade route, hundreds of festival attendees	Riverside / Avondale	\$2,500	\$100 - \$1,000
October	Halloween Community HIV Testing Party	All Ages – HIV Counseling & Testing, Entertainment, Prizes	JASMYN Campus	\$2,500	\$100 - \$1,000
Nov	Healthy Relationships Retreat	Up to 15 Newly-HIV+ Young People Ages 13-23	State Park / Retreat Center	\$2,500	\$100 - \$1,000
Dec	JASMYN House Ball & VOGUE Competition	100+ Young People Ages 13-23 and JASMYN Alumni & Friends	Hoptinger's	\$2,500	\$100 - \$1,000



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Community Education & Awareness

Month	Event	Audience	Location	Presenting Sponsor	Other Sponsorship Level
March 16	Teaching Respect for All: Creating Safe Schools for LGBTQ Students	Conference for Middle/High School Teachers & Guidance Counselors (200+)	Schultz Center	The Chartrand Family Fund	\$100 - \$1,000
April 19	Give OUT Day – Matching Gifts Donor (Annual Appeal for the Hot Meal Program)	National Day of Education & Giving to LGBT causes; social media, live events, Matching Challenge Partners Sought All Day!	Virtual (Online)	\$2,500	\$100 - \$1,000
Aug / Sept	Community Agency Open House & Young Artists Reception	Nonprofit partners, donors, and supporters	JASMYN Campus	\$2,500	\$100 - \$1,000
Nov	Gathering in Gratitude Volunteer Appreciation, Alumni Reunion, and Celebration of Youth “Blasting Off” at Age 24	Volunteers, Supporters, Youth, Alumni	Bottega di Bella Sera	Bank of America	\$100 - \$1,000
Dec	World AIDS Day / #AIDSFreeJAX Campaign Matching Gifts Donor	NE Florida, social media, live events, Matching Challenge Partners Sought	Online	\$2,500	\$100 - \$1,000



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Sponsorship Interest Form

Yes! I'm interested in sponsoring the following JASMYN Events in 2017:

Signature Events – Community	Signature Events – Youth	Community Education & Awareness
<input type="checkbox"/> Strides for Pride 5K Run & 1K Fun Walk Amount:	<input type="checkbox"/> National HIV Testing Day Backyard BBQ Amount:	<input type="checkbox"/> Teaching Respect for All Amount:
<input type="checkbox"/> Coming Out Day Breakfast & Awards Amount:	<input type="checkbox"/> Alternative Prom Amount:	<input type="checkbox"/> Give OUT Day DONOR MATCH Amount:
	<input type="checkbox"/> Back to School Backpacks & Celebration Amount:	<input type="checkbox"/> Community Agency Open House & Young Artists Reception Amount:
	<input type="checkbox"/> JASMYN's River City Pride Parade & Festival Entries Amount:	<input type="checkbox"/> Gathering in Gratitude Amount:
	<input type="checkbox"/> Halloween Community HIV Testing Party Amount:	<input type="checkbox"/> World AIDS Day / #AIDSFreeJAX DONOR MATCH Amount:
	<input type="checkbox"/> Healthy Relationships Retreat Amount:	
	<input type="checkbox"/> JASMYN House Ball & VOGUE Competition Amount:	

Sponsor Name: _____

Contact Name: _____

Mailing Address: _____ **Zip** _____

Email: _____

Phone Number: _____

Additional details about sponsor benefits per event available and will be sent based on interest indicated.

Please return this form to Angela Strain via email (astrain@jasmyn.org) or fax to: 904.365.5016



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