

Inaugural



5K RUN/WALK

April 21, 2012

**Sponsorship
Package**

Partnership opportunities

How Can You Stride For Pride?

Become a Sponsor

- Presenting Partner
- Partner in Pride
- Partner in Diversity
- Partner in Community
- Contributing Partner
- In Kind Contributing Partner

Be a Team Leader

This offers individuals a unique opportunity to bring their friends/ family/ colleagues/ organization to participate in this event. As a Team Leader you are responsible for signing up 4 or more of your friends, family members and/or colleagues to participate in the Strides for Pride 5K.

All Team Leaders will receive a Strides for Pride athletic runners t-shirt in addition to the Race t-shirt. Send your questions about signing up to be a Strides for Pride Team Leader to stridesforpride@jasmyn.org

Make a Donation

Donations of any amount are appreciated. Proceeds from the race benefit JASMYN. JASMYN is a 501C(3) charity and all contributions are tax deductible to the full extent of the law.

Support a JASMYN Youth Runner

\$20 will pay for a JASMYN youth runner to participate in the race for no cost. JASMYN is a Youth Centric organization - keeping our youth at the center of everything we do. By sponsoring a youth runner you are helping us provide them with the opportunity to participate in the Race! For more information about a Youth Runner Sponsorship please contact Emily Rokosch at JASMYN at (904)389-3857 or email stridesforpride@jasmyn.org



Dear Friend of JASMYN,

We are thrilled to announce a new and exciting community building JASMYN event—the Inaugural *Strides for Pride 5k!* This walk/run will debut on April 21, 2012 at Riverside Park and is open to runners and walkers of all fitness levels. A one-mile Fun Run for kids of all ages will also be included in the day's events.

This event welcomes the diversity of the entire Northeast Florida community —kids, teens, adults, families, gay and straight of all ages, races and cultural backgrounds. *Strides for Pride* is an opportunity for ALL of us to *Step Up and Step Out* to create a better Jacksonville for our for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) youth.

JASMYN is dedicated to the health and well-being of our community's LGBTQ youth. JASMYN works throughout the year to provide safe space, support, HIV prevention & education, leadership development and safety net services for LGBTQ young people under the age of 24 in Northeast Florida. JASMYN has promoted the understanding and dignity of young people in our community since 1994.

Strides for Pride is a special opportunity for the business, education, nonprofit and other communities to come together and unite for a day on behalf of our LGBTQ youth. In addition, it offers meaningful sponsorship opportunities to businesses and individuals wanting to take a leadership role in providing support for JASMYN and Jacksonville's LGBT community.

The enclosed *Strides for Pride Sponsorship Package* identifies the benefits available at each level of sponsorship and how you can participate to make this a successful community event. I encourage you to look it over and contact me or Emily Rokosch at (904) 389-3857 with any questions or for more information.

We hope you will *Step Up and Step Out* and join us to make a positive difference for Jacksonville's youth and our community.

Sincerely,

A handwritten signature in blue ink that reads "Cindy Watson". The signature is fluid and cursive, written over a light blue circular stamp.

Cindy Watson
Executive Director

JASMYN supports and empowers lesbian, gay, bisexual, transgender and questioning young people by creating safe space, providing youth development programs, and bringing people and resources together to promote diversity and human rights.

About Strides for Pride

START

The Inaugural Strides for Pride 5K, in addition to a 1 mile Fun Run will be held on Saturday April 21, 2012. The course begins and ends in Riverside Park and loops through residential Riverside making a pass by the JASMYN House!

Who

Enthusiastic, athletic & recreational runners, walkers, volunteers and sponsors such as yourself to make Strides for Pride a fun and successful event! Come out and promote healthy living, and a more diverse and welcoming Jacksonville for ALL youth!

What

5K Race, Walk and 1 Mile Fun Run benefiting JASMYN, Inc.

Where

Riverside Park
Jacksonville, FL 32204
(Starting and Finish Line will be located near Riverside Park)

When

Saturday, April 21 2012
7:00 AM – On-site Registration & Packet Pickup
8:00 AM – 5K Start
9:00 AM – 1 Mile Fun Run
9:30 AM – Awards

Why

JASMYN is dedicated to the health and well-being of our community's LGBTQ youth. Strides for Pride is a special opportunity for the business, education, nonprofit, and other communities to come together and unite for a day of solidarity on behalf of our LGBTQ youth.

Awards:

Awards will be given out to the top two overall Male and Female finishers and first place Male/Female Masters. Awards will also be given to the top two finishers in each of the following male and female age groups: 12 Under, 13-15, 16-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-69, 70 and Up

All Fun Run participants will receive medals

Registration Fees

5K Before March 31st - \$20.00
April 1st – April 20th - \$25.00
Race Day - \$30.00
1 Mile Fun Walk/Run
Before March 31st: \$10.00
April 1st – Race Day: \$15.00
Register online at 1stplacesports.com or www.jasmyn.org

How

Detailed information regarding the race and all accompanying activities can be found at www.jasmyn.org or contact the race coordinators at StridesForPride@Jasmyn.org

FINISH

Presenting Partner (\$5,000)

- Top billing on all advertising materials/media promotions for 5K event
- Logo on race shirt
- Logo on mile marker(s)
- Opportunity to place your banners at the event
- Prominent placement of booth at event to distribute additional promotional materials
- Placement of promotional materials in race bags
- Recognition on event website
- Verbal acknowledgement at the race
- 15 complimentary or scholarship entries for race

Partner - In - Pride (\$2,500)

- Billing on advertising materials/media promotions for the 5K (excluding event posters and registration forms)
- Logo on race shirt
- Booth at event to distribute additional promotional materials
- Placement of promotional materials in race bags
- Recognition on event website
- Verbal acknowledgement at the race
- 10 complimentary or scholarship entries for race

Partner - In - Diversity (\$1,000)

- Logo on race shirt
- Recognition on event website
- Booth at event to distribute additional promotional materials
- Placement of promotional materials in race bags
- 5 complimentary or scholarship entries for race

Partner - In - Community (\$500)

- Logo on race shirt
- Recognition on race website
- Placement of promotional materials in race bags

Contributing Partner (\$250)

- Recognition on race website
- Placement of promotional materials in race bags

In-Kind Contributing Partner

- Sponsor recognition determined based on donation

Be a Team Leader?

- This offers individuals a unique opportunity to bring their friends/ family/ colleagues/ organization to participate in this event.
 - You and 4 or more of your closest friends are a TEAM!
 - Each “team leader” will receive a commemorative Strides for Pride gift



benefiting

Jacksonville Area Sexual Minority Youth Network



Safe Space • Social Outlet • Somebody Cares

Yes, **I would like to support**

_____ I will sponsor the event at this level:

- \$5,000 Presenting Partner
- \$2,500 Partner-In-Pride
- \$1,000 Partner-In-Diversity
- \$500 Partner-In-Community
- \$250 Contributing Partner

_____ I will donate: \$ _____

I would like to sponsor _____ JASMYN youth runner(s): x \$20.00 = _____

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

E-mail Address: _____

(GET READY.) [GET SET.] (GO!)

Send this card to JASMYN, Inc., P.O. Box 380103, Jacksonville, FL 32205, or Fax to (904) 389-3089.
For more information contact Cindy Watson: cwatson@jasmyn.org or Emily Rokosch: erokosch@jasmyn.org
or call 904-389-3857

