

7th Annual



J A S M Y N

5K RUN/WALK

Saturday April 28, 2018

8:00 AM

Riverside Park

[Sponsorship Opportunities]



Dear Friends -

You are making incredible changes possible for better futures for the LGBTQ+ young people who rely on JASMYN every day. Thank you for growing this exciting event into its 7th year! We know that this is the year we will beat all previous attendance records, and that you'll be a part of seeing the growth possible for an event that brings folks of all backgrounds and fitness levels together for a fun morning full of community, laughter, and hope.

And thanks to past runners who have shared their experience with us, we are so excited to announce a NEW race route this year! It eliminates the hated up and back stretch! We are moving the party to the opposite side of Riverside Park to better engage with 5 Points businesses, provide greater visibility for sponsors to traffic along Park and Post, give more room for food trucks, and even have the race end under the trees right at the vendor village. The new course will grow to two water stations, more volunteers helping with turns, and more places where folks can gather to cheer the runners on. It will still pass the JASMYN campus, where folks will get to see where the magic happens that all proceeds from this day supports.

Please tell your friends, coworkers, faith communities, clubs, and schools to make this day a priority in their Spring schedule with you. Nothing is more fun than being together doing good for young people. We can't wait to see you there!

Striding in Pride,

David Rinzler *Ben Neal*

David Rinzler, Co-Chair Ben Neal, Co-Chair

About Strides for Pride

The 7th Anniversary Strides for Pride 5K will be held on Saturday April 28, 2018. The course begins and ends in Riverside Park and loops through Riverside making a pass by the JASMYN campus! Strides for Pride brings the LGBT and Ally community together to support Jacksonville's youth. This is a FUN and EXCITING race for all skill levels. Be a part of it, and bring your family and friends to cheer participants along!



THE FACTS ABOUT JASMYN

JASMYN serves LGBTQ young people ages 13-23 with wrap-around services that keep them at the center of all we do.

Champions for Change-\$7,500

- » First Billing: All Event Advertising Materials
- » Exclusive Presentation of an Event Element (to be chosen in order of commitment)
- » Prominent Placement of Promotion Table/Tent
- » 20 Complimentary Race Entries (plus all assets from levels below)

Top Leaders in Diversity-\$5,000

- » Prominent Placement of Promotion Table/Tent
- » Recognition on event website
- » 15 Complimentary Race Entries (plus all assets from levels below)

Partners in Pride-\$2,500

- » Placement of Promotion Table/Tent
- » 10 Complimentary Race Entries (plus all assets from levels below)

Community Partners-\$1,500

- » 5 Complimentary Race Entries
- » Logo on race shirt (plus all assets from levels below)

Race Patrons-\$500

- » 2 Complimentary Race Entries
- » Table in Vendor Village
- » Social Media Recognition Day (Facebook)





Yes, I would like to support!

- _____ I will sponsor the event at this level:
- \$7,500 Champions for Change
 - \$5,000 Top Leaders in Diversity
 - \$2,500 Partners in Pride
 - \$1,500 Community Partners
 - \$500 Race Patrons

_____ I will donate another dollar amount to support this event: \$ _____

_____ I will donate materials for 1000 Race Bags (coupons, promotional items, or: _____)

I would like to sponsor _____ JASMYN youth runner(s): x \$25.00 = _____

Primary Contact Name: _____

Company Name (For Recognition): _____

Address: _____

Phone: _____

E-mail Address: _____

(GET READY.)

[GET SET.]

(GO!)

Send this form to JASMYN, Inc., P.O. Box 380103, Jacksonville, FL 32205, or Fax to (904) 389-3089.
For more information contact Angela Strain: astrain@jasmyn.org or call 904-389-3857.